



****FOR IMMEDIATE RELEASE****

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Turning Point Action Expands Battleground Operation to the Battle Born State

LAS VEGAS, March 19, 2026 — Turning Point Action (TPAction) is proud to officially announce the opening of a major field office in Nevada— one of the most pivotal battleground states for years to come.

As part of a vigorous effort to build the “Red Wall,” Turning Point is rapidly expanding to establish a permanent infrastructure. Turning Point Action has made commitments to recruiting thousands of new volunteer and paid activists to join a grassroots network of trained community leaders who engage voters, chase ballots, and strengthen conservative turnout efforts. This ground game operates through a refined model that utilizes live data technology and relational organizing to identify low-propensity Republican voters and is responsible for conservative victories in varying elections throughout the nation.

“The Left would love to see us slow down in key states like Nevada, but we won’t,” urged TPAAction COO Tyler Bowyer. “They can’t hold us back; we have the resources to scale a model that *works* and a new office to support a growing field team. It’s up to us to keep going, and we won’t stop until we win.”

Turning Point Action recognizes 2026 as a pivotal moment that will influence the balance of power for years to come, and is making major investments accordingly. With its grassroots army eager to organize and win, Turning Point Action’s full focus remains on creating lasting momentum for future election cycles.

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Turning Point Action (TPAction) is a 501(c)(4) organization. This cycle, Turning Point Action is operating the largest grassroots movement in key target and swing states. TPAAction exists to equip and empower all generations to engage in grassroots activism and emerge as leaders in their communities.



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